

Order ID: 56336 CF LOC-POL FBD - LBD: 09/12/12 - 09/17/12 HL#: Created: 08/22/12 01:55 PM DCCC (DEMOCRATIC... CPE: / / 1500 Client: Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 02:44 Agency: WATERFRONT STRATEGIES DCCC TV 9/12-17 (1310) Product: Self :00:00 Confirmed: 08/22/12 02:44 PM Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 08/23/12 08:32 AM AE: Brian Butz-1-KDKA-TV Billing Int: BM: SS Monthly Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC Dur SC Self Pr Sales Catg Item Time Class Eligible Days Break Type **HHOLDS** NR A/G M * W T F * * MORN MLOCAL5A 30 D 0.0 \$400.00 \$800.00 30 MIN SEP FBD LBD Sep 10 Sep 17 09/12/12 09/17/12 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G **HHOLDS** Rate Spots Total * * W T F * * MORN 002 MLOCAL6A 30 D 0.0 \$700.00 \$1,400.00 30 MIN SEP FBD LBD Sep 10 09/12/12 09/14/12 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 003 MEARLY M * W T F * * MORN 30 D 0.0 \$400.00 \$1,200.00 30 MIN SEP FBD LBD Sep 10 Sep 17 09/12/12 09/17/12 2 1 Eligible Days Sales Catg **HHOLDS** Item Time Class Break Type Dur SC Self Pr Rate Spots Total NR A/G * * * * * S * NEWS 004 **NEWSSAT6A** 30 B 0.0 \$275.00 \$275.00 30 MIN SEP FBD LBD Sep 10 09/15/12 09/15/12 Dur SC Self Pr Sales Catg Time Class Eligible Days Break Type Total NR A/G Item **HHOLDS** Rate Spots * * * * * S * NEWS 005 NEWSSAT8 30 D \$325.00 \$325.00 0.0 30 MIN SEP FBD LBD Sep 10 09/15/12 09/15/12 1

FBD LBD Sep 10 09/16/12 09/16/12

Eligible Days

* * * * * * S BNSP

Break Type

Item

006

Time Class

WFINAN630AM

30 MIN SEP

Dur SC Self Pr Sales Catg

30 B

HHOLDS

0.0

Rate Spots

\$125.00

NR A/G

Total

\$125.00

0.0

\$250.00

\$500.00



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\$250.00 \$500.00 30 MIN SEP FBD LBD Sep 10 Sep 17 09/12/12 09/17/12 1 1

Time Class Dur SC Self Pr Sales Catg Item Eligible Days Break Type Rate Spots Total NR A/G DLIVE930A M * W T F * * DAY

30 B

FBD LBD Sep 10 Sep 17 09/12/12 09/17/12

1

1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G **HHOLDS** Rate Spots Total M * W T F * * NEWS 010 NNOON 30 B 0.0 \$700.00 \$2,100.00

30 MIN SEP

30 MIN SEP

009

FBD LBD Sep 10 Sep 17 09/12/12 09/17/12

Dur SC Self Pr Sales Catg Item Time Class Eligible Days Break Type **HHOLDS** Rate Spots Total NR A/G M * W T F * * DAY 011 DTALK 30 B 0.0 \$350.00 \$700.00

30 MIN SEP

FBD LBD Sep 10 Sep 17 09/12/12 09/17/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G DPHIL 012 M . W T F . . DAY 30 B 0.0 \$450.00 \$900.00

30 MIN SEP

FBD LBD Sep 10 Sep 17 09/12/12 09/17/12

KDKA-TV



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Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
017	NEWS5PM	* * W T F * *	NEWS	30 D		0.0	\$900.00	3	\$2,700.00	
	30 MIN SEP									
	FBD L	BD Sep 10								
	09/12/12	0/14/12								

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate 5	Spots	Total	NR A/G
018	NEWS530PM	* * W T F * *	NEWS	30 D		0.0	\$900.00	2	\$1,800.00	
	30 MIN SEP									

LBD Sep 10 09/12/12 09/14/12 2



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Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	pots	Total	NR A/G
023	PSIXTY	* * * * * *	S REGP	30 D		0.0	\$3,750.00	1	\$3,750.00	

30 MIN SEP

FBD LBD Sep 10 09/16/12 09/16/12

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
024	NLATE03	M * W T F S S	NEWS	30 B		0.0	\$1,900.00	3	\$5,700.00	

30 MIN SEP

LBD FBD Sep 10 Sep 17 09/12/12 09/17/12 2

Order ID: 56336 CF LOC-POL

FBD - LBD: 09/12/12 - 09/17/12

HL#:

Created:

08/22/12 01:55 PM

\$1,700.00

Total

\$1,700.00

\$950.00

\$1,350.00

DCCC (DEMOCRATIC...

CPE:

/ / 1500

Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 02:44

Agency: WATERFRONT STRATEGIES

Product: DCCC TV 9/12-17 (1310) Demo:

Self :00:00

Buyer: AE:

Item

Item

026

Item

027

028

Brian Butz-1-KDKA-TV

Confirmed: 08/22/12 02:44 PM

HHOLDS DMA RTG

Sched. Code: B

Contract: 08/23/12 08:32 AM

Share: 0%

WTAE: 0% WPGH: 0%

WPMY: 0% WPCW: 0%

Billing Int: Monthly BM: SS

WPXI: 0%

CABLE: 0%

NLATE03

Time Class

Eligible Days s . NEWS

Break Type 30 B

Break Type

Break Type

Dur SC Self Pr Sales Catg HHOLDS 0.0

Rate Spots \$1,700.00

Total NR A/G

30 MIN SEP

FBD LBD 09/15/12 09/15/12

1

Sep 10

NLATE03

Time Class Eligible Days

30 B

Dur SC Self Pr Sales Catg

HHOLDS

Rate Spots

NR A/G

30 MIN SEP

FBD LBD 09/16/12 09/16/12 Sep 10 1

* * * * * * S NEWS

Time Class

Dur SC Self Pr Sales Catg 30 D

SPORTS

HHOLDS 0.0 Rate Spots

\$950.00

0.0 \$1,700.00 1

Total NR A/G

SSHOWDOWN 30 MIN SEP

> FBD LBD 09/16/12 09/16/12

Sep 10 1

* * * * * S LOCS

Item Time Class

Eligible Days

Eligible Days

Break Type M * W T F * * LETT

Dur SC Self Pr 30 B

Sales Catg

HHOLDS 0.0

Rate Spots \$450.00

Total NR A/G

LLETTER01 30 MIN SEP

> FBD LBD 09/12/12 09/17/12

Sep 10 Sep 17 2

Order Totals								
	Confirmed	Revised	Confirme	ed Total	Revised Total			
Order Section	Quantity	Quantity	Gross Amt	Net Amt	Gross Amt	Net Amt		
Spot Buy Lines	50	0	\$39,800.00	\$33,830.00	\$0.00	\$0.00		
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00		
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00		
Order Totals:			\$39.800.00	\$33,830.00	\$0.00	\$0.00		